



SPRINGBOK
ENTERPRISE SOLUTIONS LTD

Website Privacy Policy

Website privacy policy

Key Details

This Website privacy policy describes how Springbok Enterprise Solutions Limited (SESL) protects and makes use of information you may give when you use our website.

If you are asked to provide information when using this website, it will only be used in the ways described in this policy.

This policy is updated from time to time and **will be published in this page.**

If you have any questions about this policy, please email them to info@springboksolutions.co.uk

- Policy prepared by: Craig Crowhurst
- Approved by board / management on: 01/01/2018
- Policy became operational on: 01/01/2018
- Next review date: 01/06/2018

Introduction

We gather and use certain information about individuals in order to provide services and enable certain functions on our website.

We also collect information to better understand how visitors use our website and present timely, relevant information to them.

What data we gather

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information, such as post code, preferences and interests
- Website usage data
- Other information relevant to client enquiries, special offers and surveys

How we use this data

Collecting this data helps us understand what you are looking from the company, enabling us to deliver improved services.

Specifically, we may use data;

- For our own internal records

- To improve the services we provide
- To contact you in response to a specific enquiry.
- To customise the website for you
- To send you promotional emails about our services and other topics we think will be relevant to you.
- To contact you via email, telephone or mail for market research reasons.

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on the website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- **Analyse our web traffic using and analytics package.** Aggregated usage data help us improve the website structure, design, content and functions.
- **Identify whether you are signed in to our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content and the other 50% may see different content.
- **To store information about your preference.** The website can present you with information you will find more relevant and interesting.
- **To recognise when you return to our website:** We may show you relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than which you choose to share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have change your browser to refuse cookies, our website will issue cookies when you visit.

Controlling information about you

If we ask you to fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to:

- Opt-in to receive marketing communications from us by email, telephone, text message or post.
- Opt-om to receive marketing communications from our third party providers by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily by sending an email to info@springboksolutions.co.uk

We will never lease, distribute or sell your personal information to third parties unless we have permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented appropriate security safeguards.

We also ensure we work with all personal data in line with the Data Protection Act 1998.

Links from our website

Our website many contain links to other websites.

Please note that we have no control of websites outside of the springboksolutions.co.uk domain. If you provide information to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to other websites. Read the site's data protection and privacy policies fully.